



## **International, Digital, Innovative mobile company is looking for a Publisher Manager!**

**Khing**, The Mobile Marketing Division of TimeOne Group, is actively looking a Publisher Manager to join its team. Our company helps Brands to create mobile media plans covering the entire conversion funnel: Branding, Prospection, Performance & Display CRM.

### **RESPONSIBILITIES**

#### **Main objectives:**

#### **DEVELOP TIMEONE MOBILE PUBLISHER NETWORK & STRENGTHEN RELATIONS WITH OUR PARTNERS THOUGH REVENUE GENERATION AND A DEEP UNDERSTANDING OF THEIR BUSINESS GOALS**

- Monitor Publishers portfolio activity including but not limited to
  - Revenue generated
  - Margin generated
  - New publishers onboarding
  - Monitor activity of Publisher Network on TimeOne campaigns
- Ensure smooth delivery of campaigns
- Create partnerships with Premium Publishers
- Troubleshoot Publisher integration issues
- Monitor activity of Publisher Network on TimeOne campaigns
- Give feedback to Accounts and Sales team about campaigns

### **SKILLS REQUIRED**

- Ability to work hands on in a start-up environment
- Ability to work under pressure and to meet deadlines
- Determined self-starter with a positive attitude
- Can show initiative, drive and enthusiasm
- Strong organizational skills
- Excellent presentation and negotiating skill
- Good communication skills using all relevant media
- Excellent numeric and analytical skills and capacity to turn insight into actions
- Fluent in English. Second language a plus
- Min bachelor degrees

## BENEFITS

- Fantastic exposure and experience as part of an established international organisation that continues to grow
- Pensions scheme
- Friday drinks to celebrate end of the week
- Monthly team building events
- Opportunity for growth within company

## WHAT TIMEONE OFFERS

- Evolve into a human-sized and growing Digital company
- Extensive training and professional development
- Be part of a common project where our employees are predominant

## SALARY

Based on experience and profile. The position is located in our London office

Please send you CV + Cover letter at: [hr-uk@timeonegroup.com](mailto:hr-uk@timeonegroup.com)

## ABOUT KHING

Khing - the division dedicated to Mobile Marketing— helps advertisers to create mobile media plans covering the entire conversion funnel: Branding, Prospection (2nd screen campaigns, TV / Web synchro), Performance (CPI) & Display CRM.

More about Khing: <https://www.mobile.timeonegroup.com>

## ABOUT TIMEONE

TimeOne is an innovative marketing services group with over 10 years' experience. The group's activities are organized around three domains: Content - Data - Technology. By adding expertise in content creation, machine learning, prescriptive marketing, performance marketing and activation in real time, TimeOne gives to the media a new added value.

With experts in 7 Business Units, TimeOne covers all online marketing solutions: Performance, Mobile, Lead Management, Native, Programmatic, Publishing and Social. The company operates in 15 countries and has offices in France, UK, Spain, Italy, South Africa, Asia and South America.

More about TimeOne: <https://www.timeonegroup.com/en/>