

Mobile Account Manager

TimeOne – Mobile, The Mobile Marketing Division of TimeOne Group, is actively looking for a Senior Mobile Account Manager.

TimeOne – Mobile helps Brands to create mobile media plans covering the entire conversion funnel: Branding, Prospection (2nd screen campaigns, TV / Web synchro), Performance (CPI, CPL) & Display CRM, etc

JOB DESCRIPTION:

TimeOne - Mobile is offering a position as a Senior Mobile Account Manager. This is an Opportunity to manage international clients and be part of an international company with a multicultural team.

The mobile account manager will play a crucial role including:

- Develop key advertiser accounts and agencies and maintain relationships with Advertisers
- Monitor performance on advertising campaigns and optimise the delivery on a set of KPIs, based on our client's Attribution tools and **TimeOne** in-house tracking system
- Advise clients on methodologies for measuring mobile campaign performance, including attribution, fraud prevention, and cohort analysis
- Leading and co-ordinating campaigns setup
- Demonstrate the capabilities of **TimeOne** – mobile's products & services during client meetings
- Collaborate with Sales team to identify new opportunities

PROFILE:

- At least 1-year experience in Mobile affiliate marketing
- At least 1-year experience in Account Management
- Ability to work hands on in a start-up environment
- Ability to work under pressure and to meet deadlines
- Determined self-starter with a positive attitude
- Can show initiative, drive and enthusiasm
- Excellent presentation and negotiating skill
- Excellent numeric and analytical skills and capacity to turn insight into actions



- Fluent in English. Second language a plus
- Knowledge of mobile attribution tools is a plus

WHAT TIMEONE OFFER:

- Evolve into a human-sized and growing Digital company
- Extensive training and professional development
- Be part of a common project where our employees are predominant
- Free wine, beers and juices on Friday

SALARY:

Based on experience and profile. The position is located in our London office.

AVAILABILITY:

ASAP.

Please send you CV + Cover letter at: hr-uk@timeonegroup.com

ABOUT TIMEONE MOBILE

TimeOne Mobile — the division dedicated to Mobile Marketing— helps advertisers to create mobile media plans covering the entire conversion funnel: Branding, Prospection (2nd screen campaigns, TV / Web synchro), Performance (CPI, CPL) & Display CRM, etc.

More about **TimeOne** Mobile: WWW.MOBILE.TIMEONEGROUP.COM

ABOUT TIMEONE

Born from the merger of Public-Idées and Place des Leads in 2016, **TimeOne** is an innovative marketing services group with over 10 years' experience. The group's activities are organized around three domains: Content - Data - Technology. By adding expertise in content creation, machine learning, prescriptive marketing, performance marketing and activation in real time, **TimeOne** gives to the media a new added value.

With experts in 6 Business Units, **TimeOne** covers all online marketing solutions: Performance, Mobile, Market Place, Native, and Programmatic Publishing. The company operates in 15 countries and has offices in France, UK, Spain, Italy, South Africa, Asia and South America.

More about **TimeOne**: [HTTP://WWW.TIMEONEGROUP.COM/](http://WWW.TIMEONEGROUP.COM/)

