

Mobile Account Manager

TimeOne – Mobile, The Mobile Marketing Division of TimeOne Group, is actively looking for a Senior Mobile Account Manager to lead the Account Manager team.

TimeOne – Mobile helps Brands to create mobile media plans covering the entire conversion funnel: Branding, Prospection (2nd screen campaigns, TV / Web synchro), Performance (CPI, CPL) & Display CRM, etc

JOB DESCRIPTION:

Timeone - mobile is offering a position as a Senior Mobile Account Manager. This is an Opportunity to manage international clients and be part of an international company With a multicultural team.

The mobile account manager will play a crucial role including:

- Develop **TimeOne** - mobile key advertiser accounts and Agencies and maintain relationships with Advertisers.
- Monitor performance on advertising campaigns and optimise the delivery on a set of kpis
- Lead the Account Manager team
- Negotiation of supplier rates and overall buying process
- Leading campaign performance decisions based on client data and internal
- Optimization reports
- Assisting on new business pitches
- Create and upload user acquisition campaigns in **TimeOne** in-house tracking system.
- Demonstrate the capabilities of **TimeOne** – mobile's products & services during client Meetings
- Assisting other team members when required

PROFILE:

- At least 1-year experience in Mobile affiliate marketing
- At least 1-year experience in Account Management
- Ability to manage and lead a team
- Ability to work hands on in a start-up environment
- Ability to work under pressure and to meet deadlines



- Determined self-starter with a positive attitude
- Can show initiative, drive and enthusiasm.
- strong organizational skills
- Excellent presentation and negotiating skill
- Good communication skills using all relevant media.
- Excellent numeric and analytical skills and capacity to turn insight into actions
- Fluent in English. Second language a plus
- Min bachelor degrees

WHAT TIMEONE OFFER:

- Evolve into a human-sized and growing Digital company
- Extensive training and professional development
- Be part of a common project where our employees are predominant

SALARY:

Based on experience and profile. The position is located in our London office

AVAILABILITY:

ASAP.

Please send you CV + Cover letter at: careers-fr.mob@timeonegroup.com

ABOUT TIMEONE MOBILE

TimeOne Mobile — the division dedicated to Mobile Marketing— helps advertisers to create mobile media plans covering the entire conversion funnel: Branding, Prospection (2nd screen campaigns, TV / Web synchro), Performance (CPI, CPL) & Display CRM, etc

More about **TimeOne** Mobile: www.khingdom.com

ABOUT TIMEONE

Born from the merger of Public-Idées and Place des Leads in 2016, **TimeOne** is an innovative marketing services group with over 10 years' experience. The group's activities are organized around three domains: Content - Data - Technology. By adding expertise in content creation, machine learning, prescriptive marketing, performance marketing and activation in real time, **TimeOne** gives to the media a new added value.

With experts in 6 Business Units, **TimeOne** covers all online marketing solutions: Performance, Mobile, Market Place, Native, and Programmatic Publishing. The company operates in 15 countries and has offices in France, UK, Spain, Italy, South Africa, Asia and South America.

More about **TimeOne**: <http://www.timeonegroup.com/>

